

## INTER-VIEWZ

## Connecting through Conversation

We live and work in an increasingly "digital video-oriented" world. How do you tell your story and showcase your organization, cause, products or services to prospects, customers, targeted people groups or the public at large?

How do you build bridges of communication, mutual understanding and constructive relationships with people who may not know you, understand or share your point of view, or have different perspectives on important topics?

## There's nothing like a good interview to tell your story and build new bridges.

Drew Crandall is a well-known and respected business owner, community leader, journalist and public speaker. His first experience interviewing guests on television began in 1996, when he was invited to be a host of *A Show of Faith*, a weekly 30-minute Sunday morning talk show on WFSB-TV 3, Connecticut's CBS network affiliate. That gig ended in 2000, when the station converted to 7-day-a-week morning newscasts.

Drew also served as co-creator, writer and host of *Tolland County Economy*, a 30-minute talk show on the Community Voice Channel. The show aired on Comcast and online from 2005-2017. During this 12-year span, Drew interviewed hundreds of leaders in business, non-profit organizations and government, receiving excellent feedback from viewers and guests on his pleasant, passionate and professional style.





When COVID-19 stopped or severely limited in-person gatherings and trade shows, we morphed our business training center and trade show staging area into a photography and videography studio.

Now that COVID-19 has subsided, this room is now a multi-functional resource for meetings, trade show staging, photography and videography.



Hire us to do the work! We will collaborate with you to plan the interview; prepare the questions, graphics and set; and handle the taping, post-production and formatting. If you'd like, we can also help with broadcasting and promoting your interview on various platforms, including websites, social media and YouTube. To explore the possibilities, please contact Drew at 860.871.6500 or email him at dcrandall@keeptouch.com today.





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